LEADERS of INFLUENCE in ARCHITECTURE & DESIGN 2024



BRETT
ALLEN
VAN DYKE LANDSCAPE
ARCHITECTS, INC.



DOUGLAS AUSTIN AVRP STUDIOS



CYRUS
COWASJEE
CYRUS COWASJEE
ARCHITECTS, INC.



CHARITY DUNPHY STUDIO E ARCHITECTS



MATTHEW ELLIS PGAL



TIFFANY



BRIDGET FLECKY HMC ARCHITECTS



MATTHEW
GEAMAN
JWDA ARCHITECTS



RICH GUERENA ID STUDIOS, INC.



DENISE GURMILAN



MARLENE
IMIRZIAN
MARLENE IMIRZIAN &
ASSOCIATES ARCHITECTS



JAMES
KRUEGER
HMC ARCHITECTS



CHRISTINA MANNION HMC ARCHITECTS



DAVID
MCCULLOUGH
MCCULLOUGH LANDSCAPE
ARCHITECTURE



NEAL MCFARLANE MCFARLANE ARCHITECTS



GREGORY MUELLER TUCKER SADLER ARCHITECTS, INC.



DANIEL
PERSCHBACHER
HMC ARCHITECTS



DAVID PRECIADO REDDY ENGINEERING SERVICES, INC.



AMALA
RAJ SWENSON
AMALA RAJ INTERIORS



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JILL RUSSELL-LAYMAN ID STUDIOS, INC.



JAIME SANDOVAL REDDY ENGINEERING SERVICES, INC.



AMY TOBIA FS DESIGN GROUP



NAVEN WANEY PLATT/WHITELAW ARCHITECTS, INC.

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BRETT ALLEN
Principal & Director of Design
Van Dyke Landscape Architects, Inc.

rett Allen is a Principal at Van Dyke Landscape Architects (VDLA), bringing over 20 years of extensive landscape architectural design experience across Southern California. Holding a Bachelor of Science in Landscape Architecture from Arizona State University, Brett is a licensed Landscape Architect in California (Lic. #6595), as well as a Certified Irrigation Designer and Auditor. During his 20-year tenure at VDLA, Brett has lent a hand to hundreds of projects for both public agencies and private entities, including parks, communities, trail systems, commercial complexes, libraries, educational facilities, and much more. As a past president of the San Diego Chapter of the American Society of Landscape Architects, Brett continues to contribute to the field with his innovative designs and sustainable approach to landscape architecture.





DOUGLAS AUSTIN
CEO & Founder
AVRP Studios

ouglas Austin, FAIA LEED AP, Founder and CEO of AVRP Studios has designed innovative housing types for the region and western Canada being recognized with over 150 awards for design excellence. He played a unique role in SD's success Downtown, chaired the Design and Construction Task Force for the City's Ballpark and serves as Chair of the Advisory Board for YIGBY (Yes in God's Backyard), an organization committed to finding innovative ways to house its poor and homeless. He recently designed and is currently designing multiple affordable housing projects, Including Portola Senior Housing Apartments and Kettner Crossing. Austin earned a U.S. patent for a novel way to build mid-rise and high-rise residential buildings that will make urban housing less expensive and faster to build. Austin recently completed eight years serving as Planning Commissioner for the City of San Diego and is currently Director of Government Relations for AIA San Diego.



architecture urban design interiors planning



CYRUS COWASJEE

President & CEO

Cyrus Cowasjee Architects, Inc.

yrus Cowasjee, President and CEO - LEED AP, NCARB, AIA, USGBC - of Cyrus Cowasjee Architects, Inc takes pride in thirty-four years of architectural practice. His portfolio includes award-winning projects spanning millions of square feet across private and public sectors. His commitment to reflecting client values involves understanding work processes and offering creative spatial solutions that yield tangible results mediocrity is simply not acceptable. During a 34-year career in architecture and interiors Cyrus has received numerous awards and been published extensively, including: SBA Minority Small Business of the Year Nomination for San Diego, CA.; NAIOP San Diego Merit Award - Best Interiors - American Specialty Health World Headquarters.; AIA Iowa Merit Award of Excellence for The City of Des Moines Animal Shelter; 2023 San Diego Business Journal Leaders of Influence in Architecture & Design.





CHARITY DUNPHY

Principal

Studio E Architects

harity Dunphy, AIA, is a Principal and Partner at Studio E Architects. Charity's talents have been central to our growth from a 13-person firm in 2013 when she started to our present 28-person firm. Her strategic thinking and leadership with regard to office organization, workload, and staffing have allowed us to do our best work. She demonstrates exceptional abilities in maintaining firm excellence and is a valuable asset to the organization. She consistently goes above and beyond to ensure that the technical aspects of the office are running smoothly, from quality control reviews to technical standards and best practice documentation. Charity manages the workload scheduling and internal continuing education efforts for the entire office. Charity is an amazing mentor who takes the time to assist and educate her colleagues. Her peers highly respect her, and her dedication to helping others is truly inspiring.

STUDIO E



MATTHEW ELLIS

Principal
PGAL

atthew Ellis, AIA, NCARB, is the celebrated leader of PGAL's San Diego office. Matthew has a variety of experience ranging from design and construction of single-family residential to institutional and aviation design. Recognized widely in Southern California for his contributions to the Hospitality Design industry, Matthew, as founder of Bluemotif Architecture (2002), is the recipient of numerous design accolades. His collaborative approach results in unique design solutions and mutual respect from his peers in architecture and design. For over 25 years Matthew has been at the forefront of San Diego architecture and interior design, designing iconic restaurants including Juniper & Ivy, Kettner Exchange, and Cowboy Star. Matthew has also served as a key figure in San Diego's Life Science boom, planning and designing campus amenities for major developers including Alexandria (Farmer & The Seahorse, Green Acre, Park Commons) and Longfellow (Biovista and Bioterra).





TIFFANY ENGLISH Senior Director, Architecture Qualcomm

iffany English is the Senior Director of Architecture for Qualcomm, a leading global technology innovator. Tiffany oversees the company's architecture, interior design, space planning, facilities, and engineering teams with more than 12 million square feet of real estate assets in 30 countries. Tiffany has more than 25 years' experience and has overseen more than 7 million square feet of commercial real estate projects for Fortune 500 companies. For several years, Tiffany has served on the board of CREW San Diego, an organization advancing careers of women in comal real estate. In 2021, she served as the Glob al CREW Network President and managed very challenging circumstances during the pandemic. She currently serves as co-chair of the CREW Network Corporate Real Estate Council, chair of the UCSD Real Estate & Development Advisory Board, chair of the Magdalena Ecke YMCA and holds a business seat representing Qualcomm on the Mira Mesa Community Planning Group.





BRIDGET FLECKY
Principal in Charge
HMC Architects

Pridget Flecky, AIA, is a principal in charge leading HMC Architects' PreK-12 studio in San Diego. With 13 years of expertise in PreK-12 architecture, she has extensive experience collaborating with districts throughout the San Diego region. Bridget is a dedicated project manager known for delivering projects on budget and schedule. A graduate and member of the Coalition for Adequate School Housing's (CASH) School Facilities Leadership Academy Cohort, she values the profound impact of the built environment on education. Bridget is committed to creating efficient, beautiful, engaging, and safe facilities that meet district goals, contributing to the best possible architecture for growing minds.





MATTHEW GEAMAN

Managing Principal

JWDA Architects

atthew Geaman, AIA, LEED AP is Managing Principal at JWDA Architects. He joined the 47-year-old San Diego based firm in 2008. Geaman is an award-winning architect and respected leader in the profession. Leading by example, his outstanding skill and commitment to the highest quality design, technical excellence and client relations have been integral to JWDA's culture and continued success. He is leading the 30-person JWDA team's efforts on numerous, high-profile design and construction projects throughout San Diego. JWDA currently has five high-rise mixed-use towers under construction including 800 Broadway, The Lindley, 1st & Beech, Harrington Heights Affordable Housing, and Park Summit. Geaman has a long history of volunteer service to the community having served as President of AIA San Diego, Vice President of San Diego Architectural Foundation, and Board Member at La Jolla Music Society. He earned bachelor's and master's degrees in architecture from University of Illinois.



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Principal ID Studios, Inc.

ich Guerena, Principal at ID Studios, is an architect with an extensive 27-year background and a BArch from USC. Holding a California architect's license and LEED AP certification, Rich expertly combines technical leadership, mentorship, and Project Management responsibilities. A firm believer in giving back, Rich invested 4-years mentoring high school students through the ACE Mentor program, witnessing their progression to college and subsequent contributions to the Architecture, Contracting, and Engineering sectors. In addition to his other responsibilities, Rich utilizes his experience to lead local projects such as the technically rigorous project for Tau Systems where they are working to bring laser plasma accelerators into the mainstream. He is also managing a project for Illumina which involves transforming an existing laboratory space to meet specific requirements. His attention to detail and project management skills are crucial in successfully executing this complex task.



DENNISE GURMILAN Technical Designer Gensler

ennise has over 14 years experience in education projects ranging from K-12, Colleges and Universities. Dennise has contributed to numerous projects that reflect a deep understanding of the unique needs of students, educators, and communities. She believes in an all-inclusive and highly participatory design process, engaging all stakeholders-students, teachers, administrators, and community members—to ensure that each project meets the specific needs and aspirations of its users. With a BArch from Calpoly San Luis Obipso, and as a first-generation graduate, she embodies the resilience and determination that define her path to success. Her journey has been shaped by the dynamic interplay of cultures on both sides of the border between Tijuana and San Diego. As a Mexican American woman breaking barriers in a traditionally male-dominated field, Dennise is a trailblazer and mentor to aspiring designers everywhere.



MARLENE IMIRZIAN Principal Marlene Imirzian & Associates Architects

arlene Imirzian, FAIA is the founding principal of Marlene Imirzian & Associates Architects. The firm is known for its design excellence, project performance, and as a leader in integration of sustainable design practices for building. In 2016, the firm was selected as number 18 of the Top 50 Architecture Firms in the U.S. by Architect Magazine and has been repeatedly ranked in the Top 50 Architecture Firms in the U.S. for sustainable design. Her work has been awarded numerous design awards including local and regional design awards from the American Institute of Architects and has been published internationally. Her recent Southwestern College Math & Science Building has been recognized for design excellence and LEED Platinum certification. Her projects have been completed throughout San Diego County ranging from medical office renovations to major college instructional buildings for Palomar College, San Diego Community College, College of the Desert, and Southwestern Community.



JAMES KRUEGER Director of Design **HMC Architects**

s HMC Architects' Director of Design, James Krueger plays a pivotal role in overseeing and strategizing ways to enhance the impact of HMC's work. With an impressive 23-year track record in designing facilities that positively impact communities, James brings a wealth of experience to the firm's clients. Previously serving as Design Principal, he has successfully led numerous projects across HMC's diverse practices. James's creative approach is deeply rooted in HMC's "design for good" ethos, and he is dedicated to providing clients with high-performance solutions that create meaningful and positive change.









ID STUDIOS

CHRISTINA MANNION Principal in Charge **HMC** Architects

hristina Mannion, AIA, LEED, NCARB, is principal in charge of HMC Architects' higher education practice in San Diego. With 28 years of diverse experience, she has excelled in science and technology, mixed-use multi-family housing infill, and master planning using innovative delivery methods such as design-build, progressive, collaborative, and CMAR. Mannion has a proven track record of navigating complex approval processes for intricate projects. Her tenure as an Owner's Representative at UC San Diego gave her valuable insights and experience in dining facilities, laboratories, classrooms, heavy civil projects, and campus master planning. She takes pride in projects like the UCSD Gilman Bridge and the Form 15 Apartments in downtown San Diego, known for their creative solution to an active earthquake fault line on the site. Throughout her career, housing has been a central focus, from single-family homes to apartment complexes, and now addressing the growing demand for student housing.





DAVID MCCULLOUGH Principal Landscape Architect McCullough Landscape Architecture

avid McCullough formed McCullough Landscape Architecture in 1999, celebrating 25 years of "perfectly imperfect" design. Embracing nature's beauty in its imperfections, McCullough infuses soul into each and every project. As principal landscape architect, he oversees all design and production aspects, ensuring quality control on all work completed. David is committed to greening the built environment and using landscape design to engage people with nature, focusing on the user experience. His projects have received awards and national recognition. David also actively participates in creative organizations like the American Institute of Architects San Diego Urban Design Committee and serves on the city Historical Resources Board, appointed by the mayor of San Diego, governing the preservation of historical sites in San Diego. Additionally, he has also been invited to serve on the city's Code Monitoring Team. David has worked on 1,000+ projects in San Diego County over the past 25





NEAL MCFARLANE Founder, President & CEO McFarlane Architects

r. McFarlane is the founder, president, and CEO of McFarlane Architects, which has become one of the premier life science architectural firms on the west coast. The firm has designed more than 14,000,000 square feet of life science facilities over the last 20 years in San Diego, San Francisco, Austin, and Phoenix. McFarlane Architects is a pioneer in the field of life science building conversions, repositions, and speculative lab/office suite design including the office to lab conversion of the Genesis Towers high-rise buildings of 12 and 21 stories in South San Francisco. He has presented at NAIOP, BOMA, and ULI conventions, led tours for AIA and FMLA conventions, guest lectured at the University of California San Diego (Facility Management Certification Program), been the subject of numerous articles in local business and professional journals, and been featured in a documentary on architecture for PBS produced by Viewpoint Productions in 2022.





GREGORY MUELLER Design Principal & CEO Tucker Sadler Architects, Inc.

reg Mueller demonstrates exceptional leadership by actively participating in the planning and design process as design principal at Tucker Sadler Architects. His hands-on approach ensures that every project benefits from his expertise and creative vision from concept to ribbon cutting. Mueller's visionary designs have transformed the San Diego waterfront with projects such as the Rady Shell at Jacobs Park, Portside Pier, and Sun Outdoors San Diego Bay Resort. Combining innovative design, sustainable practices and a deep understanding of coastal aesthetics. Mueller has created structures that seamlessly integrate with the stunning waterfront. Under his guidance, Tucker Sadler Architects has championed diversity and an inclusive community with a staff that is 55% minority women. He actively mentors architects and designers, empowering them to reach their full potential and contribute meaningfully to the field of architecture



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DANIEL PERSCHBACHER Principal in Charge HMC Architects

s principal in charge at HMC Architects' San Diego studio, Daniel Perschbacher leads the firm's healthcare practice in the region and supports its efforts across California. With a 20-year career focused exclusively on healthcare design, he has expertise in various project types and delivery methods. Daniel is a board-certified healthcare architect, a member of AIA-AAH and DBIA, and leads the Master Series online lecture series for the American College of Healthcare Architects. Daniel serves as the Hospital Cluster Leader for the \$1.16 billion Harbor-UCLA Medical Center replacement program and oversees hospital projects in Escondido and Arroyo Grande, CA. Having managed over \$1 billion in master planning, design, and construction for academic medical centers, Daniel believes healthcare design uniquely supports communities during their most joyous and challenging mo-





DAVID PRECIADO Principal Landscape Architect Reddy Engineering Services, Inc.

avid Preciado, PLA, is a distinguished Principal Landscape Architect at RE Services, leading their Landscape Architecture division. With over 30 years of experience, David has made significant contributions to San Diego's architectural landscape, specializing in parks, playgrounds, streetscapes, and transit stations. Notable projects include the John F. Kennedy Neighborhood Park, where he created a 'Shipwreck Island' theme, and the Barrio Logan Community Gateway Sign, which honors local Hispanic heritage. Recently, he led the restoration of La Mesa's Collier Park, blending functionality with aesthetic appeal and incorporating sustainable landscaping and efficient irrigation systems. This project earned multiple awards in Park and Landscape Design, reflecting David's innovative approach and commitment to enhancing community spaces. David's leadership and innovative design solutions have made a lasting impact on the community.





AMALA RAJ SWENSON Principal Interior Design Amala Raj Interiors

mala Raj Swenson is the Principal Interior designer of Amala Raj Interiors. She grew up adjacent to the design industry as she worked from a young age at her family's slab and tile distribution company. From cleaning samples to selling products for multi million dollar projects, she curated her craft and love for design. To further expand her knowledge, she studied at the New York School of Interior Design. She was recently named San Diego Magazine's 2024 Best Interior Designer, and won the coveted international Coverings Rockstar Award for 2024. Her work has been featured in Forbes, Architectural Digest, Apartment Therapy, The Spruce, San Diego Union Tribune, San Diego Home and Gardens and many more. She has won multiple design awards in the recent years since starting her business and is an international voice of the industry. Amala's "Giving Back" program highlights the importance of community growth by donating a portion of each project to a non-profit.





JEANA RENGER **Executive Vice President** Ferguson Pope Baldwin Architects

eana Renger is Executive Vice President at the 43-member Ferguson Pape Baldwin Architecture (FPBA) firm. Based in San Diego, she helps oversee the San Diego office and is Managing Principal of the San Francisco office. Her local work includes design for an international nonprofit conservation organization and work with industry leaders who are shaping San Diego's life science landscape. She works extensively with staff to implement emerging technologies without losing the soul that design necessitates. Jeana spent two years on the board of CREW San Diego, an organization advancing careers of women in commercial real estate. She spent one year on its advisory board, participated on its scholarship committee and spoke on a panel to educate college students about industry careers. Additionally, Jeana spoke at AIA Career Fair and ULI's Women Leadership Initiative events. Within FPBA, Jeana organizes the firm's annual Habitat for Humanity build and philanthropic donation.









David Preciado. for being recognized as one of San **Diego Business** Journal's 2024 Leaders of Influence in **Architecture**

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Congratulations



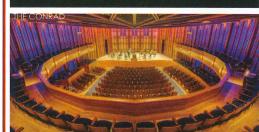
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JILL RUSSELL-LAYMAN Principal ID Studios, Inc.

ill Russell-Layman, Principal at ID Studios, graduated from the Design Institute of San Diego with a BFA in Interior Design. With 23 years of experience and a CID license, she has continuously exhibited her commitment to the firm's success and staff happiness since joining us in 2006. Throughout her career, she has actively contributed to the community. She created our internship program and mentored dozens of interns and is a member of several organizations, including IIDA, CREW, and NAIOP. Over the years, she has participated in numerous charity events, such as the IIDA Fashion Show, WeCARE, and Tables for Tots. Besides participating in the day-to-day business operations of the firm, she is also heavily involved with design projects, including leading efforts in our K-12 education projects where she has collaborated with the San Diego Unified School District to create a streamlined FF&E process.



JAIME SANDOVAL Landscape Architect Reddy Engineering Services, Inc.

aime Sandoval, PLA, is a Senior Landscape Designer at RE Services with over nine years of experience in public works, transit, transportation, and military projects. He specializes in preparing plans, specifications, and estimates from concept through construction. Jaime is also a 3D modeling and visualization graphics expert, contributing to notable projects like the South Bay Maintenance Facility Electric Bus Concept and the Palomar Grade Separation. His work on the landscape study for the United Airlines Historic Terminal Relocation and visual impact assessments for the Palomar Grade Separation highlights his commitment to sustainable, context-sensitive design. Jaime's leadership and innovative solutions have significantly influenced San Diego's landscape architecture, making him a deserving Leader of Influence in Architecture.



AMY TOBIA Owner & Principal FS Design Group

ince 2012, Amy Tobia has diligently supported FS Design Group's commercial office and healthcare clients. After Amy transitioned to owner in 2022, FS Design Group has continued to expand its team and services. San Diego landlords rely on FS Design Group's innovation for TIs and common space design, including a recent, extensive rework of a downtown high rise. Leading hospital, medical and senior care providers throughout California depend on her team for new interiors and upgrades to existing space. In addition to recently expanding into multifamily work, FS Design Group is underway with its first mix-use project and looking forward to tackling new design challenges with the same innovative approach. A CREW San Diego member and sponsor, Amy served recently as the association's Education Committee co-chair to support women advancing their careers in commercial real estate. Amy volunteers with Represent Us San Diego, promoting a better democracy by improving

> DESIGN GROUP



NAVEEN WANEY CEO & Principal Platt/Whitelaw Architects, Inc.

aveen Waney leads one of San Diego's oldest architecture firms, Platt/Whitelaw Architects (PWA), as CEO and principal. PWA and Naveen were early adopters of sustainable design, with the nation's first project to earn an Energy Star label, and have earned a strong reputation for public/community architecture. In addition to schools, libraries, recreation centers, life safety facilities, spiritual centers and historic renovations, PWA is known for designing water and wastewater facilities. Naveen developed relationships with engineering firms handling some of Southern California's most important water infrastructure projects. This collaboration has resulted in numerous design awards and improved water security for the region. Under his leadership, PWA has also become a local design leader for sheltering the unhoused and providing space for mental health and sobriety support services. Naveen served on the Clairemont Planning Group eight years, with five as chair and one as vice chair



PLATT/WHITELAW ARCHITECTS, INC.



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Congratulations Jaime Sandoval, for being

recognized as one of San **Diego Business** Journal's 2024 Leaders of Influence in Architecture & Design.



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